



Co-funded by the
Erasmus+ Programme
of the European Union

Promoting youth employment in remote areas in Jordan

ERASMUS+ PROGRAMME

Project Number: 598428-EPP-1-2018-1-JO-EPPKA2-CBHE-JP

Promoting youth employment in remote areas in Jordan

JOB JO



Authors: UJ Team

Institute: The University of Jordan

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Disclaimer

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Review table

Version	Date of Submission	Quality check		Technical check	
		Reviewer	Date	Reviewer	Date
V01					

(the review table will be adapt by QC and STeC)

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1 Aim

Job Jo is aiming to reduce unemployment and poverty in remote areas in Jordan through the establishment of multiple Business Bureaus in the participating higher education institutions. These Bureaus will provide the necessary teaching and training services for unemployed graduates and re-qualify them to increase their job opportunities. Job Jo also claims to have a special focus on women. The foreseen outcomes will effectively contribute to improving the capacity building process at the national level and to allow graduates to gain the skills and training needed for their profession.

Moreover, the foreseen activities will surely foster economic growth and reduce unemployment and poverty in remote areas. Job Jo aims include providing services and workshops to graduates to gain skills which are necessary, but not commonly provided by universities. In addition, Job Jo will promote the modernization of learning methods, training of staff and students, management and quality control and internationalization of higher education institutions. The priority addressed is a relevant national priority for the Jordan.

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1.1. Objectives

Main Objectives:

- To support the identification of the market need in Jordan.
- To support the new graduate to find Jobs.
- To facilitate exchange of good practises between the academic and industry staff through the BSNB.
- To be connected to Job-JO website and twinning procedures in order to promote transfer of knowledge among its members.
- To encourage the submission of common proposals and development of projects among the members of the network.

Specific Objectives

- Establishment regional Business Service Network Bureau(BSNB) and this aims to promote employment in the provinces of Karak, Tafila, Maan, Aqaba and Irbid.
- Development of Training courses in the BSNB based on the experience exchange with the EU partners.
- Producing training material to BSNB.
- Adapting job creation instruments to the needs of young people in remote areas.
- Supporting initiatives designed to enhance the employability of young people in the region.
- Creating employment opportunities by supporting entrepreneurship.
- Include Lesson Learned from the European partners to ensure their cooperation with non-academic partners.
- Establishing Network Service between the Universities, Industries, and Public and Private Sectors.
- Promote the relationship between the Jordanian Institutions with EUs ones.
- Train Students and staff from JO partners in EU partners institutions.

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1.1.1 Expected Impact of the Project

- Reducing unemployment and creating new jobs
- Growth of business entities
- Increase in real incomes;
- Solving the problems of labour migration
- Increase employability rates and female entrepreneurship in south of Jordan.
- Develop and implement a Web Platform, a social and collaborative learning environment, which will be set up as a real, online, open, flexible and social-educational.
- Apply a new vocational training program in partner regions
- Create, through social networking sites, networking opportunities to aggregate and support ideas, experiences and competences in a common design of women's skills development to play an active role in the social economic project reference contexts
- Create and implement a repository of Entrepreneurship stories and experiences and female role models in the south of Jordan areas
- Job seeking women to become entrepreneurs and generate sustainable development processes
- The result of this project to be implemented in the north of Jordan by JUST

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1.2 Objectives

Business Service Network Bureau inside academic institutions will be established. Rooms will be assigned and prepared in the Universities to receive the necessary equipment provided within the frame work of this project. The required training courses will be held in the Bureau. A benefit will be taken from the gain experience of EU partner's.

The Target Groups of this project are the students, graduate students from the institutions and the unemployed people of the local community. The trainees will receive Employability Skills. Training to give them the opportunity to enhance their employability. They will understand the expectations of employers in both the recruitment process and as a new employee. The trainings will be structured on following areas:

Courses on Personal Skills Development. It helps them to set goals in their life to maximize their potential. They will be guided to identify the skills they need to enhance their employability prospects, raise their confidence, and lead to fulfilling higher quality life. Extensive focus will be on the communication skills.

Training on job preparation to equip unemployment people with advanced job hunting skills, career development, interview skills and the opportunity to participate in Industry Awareness Experiences. These experiences will provide the people with an insight into the tasks and duties of different industries

1.2.1 Benefits for job-jo Network Members

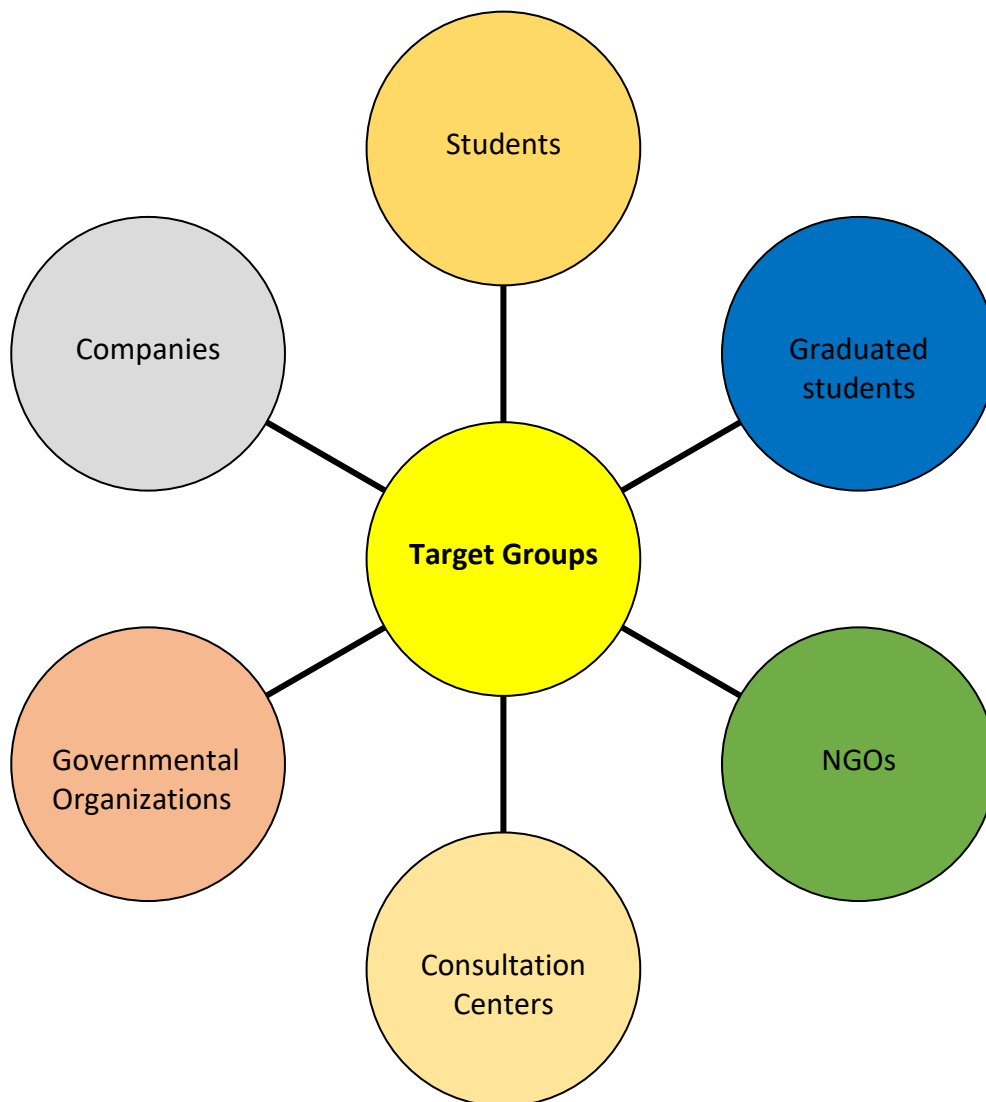
The benefits for the JOB-JO Network members are:

- To benefit from the contribution of EU partners in order to enhance the capacity of Jordanian universities in this field leading to improve the qualifications and skills of their students.
- To access forum of discussion about the poverty and unemployment in Jordan.
- To be able to participate in common actions between the members of the Job-JO Network, such as: workshops, seminars, submission of proposals and development of projects, submission of publications in scientific journals and scientific conferences.
- The exchange of good practises between the members through the Job-JO website and twinning procedures in order to promote transfer of knowledge among its members.

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Target groups and stakeholders

JOB JO Project Network includes the following strategic target groups:



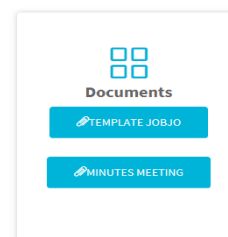
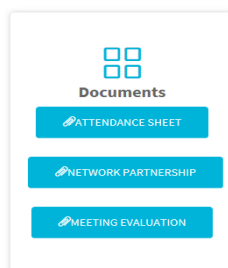
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Networking Actions/ Methodology

An effective way to start a networking strategy will be to provide the JOB-JO information to the different identified target groups in order to invite them to participate. **For this objective proposed steps to be followed:**

- *Each partner should identify some potential participants to be invited to the JOB_JO network (at least 20 participants). ✓*
- *Each partner should send to these potential participants 3 documents: ✓*
 - ❖ *Invitation to participate*
 - ❖ *Form or online to be completed with some relevant information*
 - ❖ *JOB_JO Brochure.*
- Each partner should collect these forms in order to organize a consolidate database of networking partners. ✓
- Each partner should communicate to the Networking Team the institutions which have shown interested and completed the form to be part of JOB_JO Network. ✓
- Each partner should nominate ** member to be involved in the JOB_JO network team: ✓
- The Networking team will compile the information of the potential participants and forward to the WEB administrator for uploading them to the website. ✓

Templates



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Annexes:

1.3 Annex A: JOB_JO Invitation E-Mail

Dear colleagues,

In the scope of ERASMUS + project JOB-JO . The main goal of JOB-JO Project is to recruit Jordanian in remote areas with high rates of poverty and unemployment, through teaching, training, and requalifying the unemployed graduate students and empowering these areas at the economic and social levels with special focus on women.

Now that we have been able to build this network it is important to boost the exploitation of all the potential that JOB-JO Network might bring to all partners. To achieve this, the JOB-JO website <https://xwww.mutah.edu.jo/job-jo/index.html#> is a key tool that we can explore. With that purpose we will share with you in the JOB-JO website.

The contribution of all will be successful to promote an effective network. Everybody is welcome to join and provide information. Please let your colleagues know about JOB-JO website and JOB-JO Network.

Yours sincerely,

The JOB-JO UJ Team

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1.4 Annex B: JOB-JO Network Registration Form

Memorandum of collaboration between the members of the Job-JO network

The JOB-JO Project

The JOB-JO project – “Promotion Youth Employment in Remote Areas in Jordan/Job-Jo 598428-EPP-1-2019-Jo-EPPKA2-CEHE-JP” – is a project involving Jordanian universities, MPWH, GKM and European universities and companies. The main aim of JOB-JO project is to promote youth employment and reduce poverty in remote areas in Jordan through the establishment of multiple career centers in the participating higher education institutions.

These will provide the necessary teaching and training services for unemployed graduates and re-qualify them to increase their job opportunities. The project also claims to have a special focus on women. The foreseen outcomes will effectively contribute to improving the capacity building process at the national level and to allow graduates to gain the skills and training needed for their profession.

The specific objectives of JOB-JO are:

- Establishment regional Business Service Network Bureau(BSNB) and this aims to promote employment in the provinces of Karak, Tafila, Maan, Aqaba and Irbid.
- Development of Training courses in the BSNB based on the experience exchange with the EU partners.
- Producing training material to BSNB.
- Adapting job creation instruments to the needs of young people in remote areas.
- Supporting initiatives designed to enhance the employability of young people in the region.
- Creating employment opportunities by supporting entrepreneurship.
- Include Lesson Learned from the European partners to ensure their cooperation with non-academic partners.
- Establishing Network Service between the Universities, Industries, and Public and Private Sectors.
- Promote the relationship between the Jordanian Institutions with EUs ones.
- Train Students and staff from JO partners in EU partners institutions.

The JOB-JO Network

In the scope of the project an JOB-JO Network will be established. The aim of the JOB-JO Network is:

- To support the identification of the market need in Jordan.
- To support the new graduate to find Jobs.
- To facilitate exchange of good practises between the academic and industry staff through the BSNB.
- To be connected to Job-JO website and twinning procedures in order to promote transfer of knowledge among its members.
- To encourage the submission of common proposals and development of projects among the members of the network;

The JOB-JO benefits

The benefits for the JOB-JO Network members are:

- To benefit from the contribution of EU partners in order to enhance the capacity of Jordanian universities in this field leading to improve the qualifications and skills of their students.
- To access forum of discussion about the poverty and unemployment in Jordan.
- To be able to participate in common actions between the members of the Job-JO Network, such as: workshops, seminars, submission of proposals and development of projects, submission of publications in scientific journals and scientific conferences.

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- The exchange of good practises between the members through the Job-JO website and twinning procedures in order to promote transfer of knowledge among its members.

Membership:

I, _____, in representation of the undersigned organisation, declares a commitment to the above mentioned principles on becoming member of the JOB-JO Network.

Company/Factory: _____

Address: _____

Responsible: _____

E-mail: _____ Phone: _____ Fax: _____

Date: ___/___/___ Signature: _____

Company/Factory stamp:

(In alternative, you can send this information by e-mail to: Job.jo.team@gmail.com, under the subject: JOB-JO Network Membership).

In order to up-load the information from your organization in the Job-JO website please provide:

- The logo of your organization (in jpeg format)
- A short description of your organization (up to 1000 characters)

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1.5 Annex C: JOB-JO Network Registration Form by Google form

Our period of work on the JOB-JO project coincided with the global crisis of the (COVID-19) pandemic, which prompted us to prepare a design on Google form and send it to companies so that we can reach them during the period of the global epidemic, and the results shown below are obtained in this link:



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JOB_JO Network Registration Form طلب انضمام لشبكة الجوب جو

In the scope of ERASMUS + project JOB_JO, we have been building a broad JOB_JO Network to promote employment in the provinces of Karak, Tafila, Maan, Aqaba and Irbid. . The aim of the project is to recruit Jordanian in remote areas with high rates of poverty and unemployment, through teaching, training, and requalifying the unemployed graduate students and empowering these areas at the economic and social levels with special focus on women.

The envisaged benefits of the Network is:

- i) create, through social networking sites, networking opportunities to aggregate and support ideas, experiences and competences in a common design of women's skills development to play an active role in the social- economic project reference contexts.
- ii) The establishment of the network will make it possible to achieve effective interaction between the project partners to solve unemployment problems.
- iii) the ability to participate in common actions between the members of the JOB_JO Network, such as: seminars, submission of proposals and development of projects, submission of publications in scientific journals and scientific conferences.

Now that we have been able to build this network it is important to boost the exploitation of all the potential that JOB_JO Network might bring to all partners. To achieve this, the JOB_JO website <https://www.mutah.edu.jo/job-jo/index.aspx> is a key tool that we can explore. With that purpose we will share with you in the JOB_JO website.

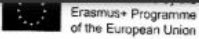
We would like to highlight that your collaboration is very important, therefore, we would like to have your contribution in upgrading continuously the JOB_JO website with information relevant to this project, for this purpose we would like to ask you to fill the information in this form.

The contribution of all will be successful to promote an effective network. Everybody is welcome to join and provide information. Please let your colleagues know about JOB_JO website and JOB_JO Network.

Link: <https://forms.gle/VMLgFQDeVrqrJheP9>

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Sample from Networking list

(598428-EPP-1-2019-Jo-EPPKA2-CEHE-JP)


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(598428-EPP-1-2019-Jo-EPPKA2-CEHE-JP)



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• The exchange of good practises between the members through the Job-JO website and twinning procedures in order to promote transfer of knowledge among its members.

Membership:
I, **Hakam Abul Feilat**, in representation of the undersigned organisation, declares a commitment to the above mentioned principles on becoming member of the JOB-JO Network.
Company/Factory: Aqaba Logistics Village
Address: Aqaba, Jordan
Responsible: Hakam Abul Feilat
E-mail: hfcilat@alv.jo **Phone:** 03-2091900 **Fax:** 03-2091911

Date: 10/02/2020 Signature: _____

Company/Factory stamp: _____

(In alternative, you can send this information by e-mail to: Job.jo.team@gmail.com, under the subject: JOB-JO Network Membership).

In order to up-load the information from your organization in the Job-JO website please provide:

- The logo of your organization (in jpeg format)
- A short description of your organization (up to 1000 characters)

Figure 1: Logistics Aqaba Village Networking form

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1.6 Annex D: JOB-JO Networking Matrix

JOB-JO Networking MATRIX				
	Title of the body	Country	Personal contact E_mail	Webpage
1	Aqaba logistics village	Jordan	Hfeilat@avl.jo	http://www.alv.jo
2	Aqaba forum for cultural and youth creativity	Jordan	Amjali_ahmed@yahoo.com	----
3	Shabab alghad center	Jordan	tanmiea@gmail.com	-----
4	Innovation for Creativity Development Association	Jordan	khitam_salem@hotmail.com	http://www.ebtikar-innov.org/
5	Red Sea Ecological Agency	Jordan	rsenorgj@gmail.com	rsenorgjo.wordpress.com
6	جمعية سيدات قرى حوض الديسه	Jordan	Disi.Women@gmail.com	https://www.facebook.com/111523312263341?ref=erre
7	Target scientific	Jordan	M.mohtuseb@target.com.jo	Www.target.com.Jo
8	Jordan news agency (PETRA)	Jordan	amin_karim1@hotmail.com	Petranews.gov.jo

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9	Industrial Chain for Metals and Engineering Supplies	Jordan	Ahmsaleem95@gmail.com	www.industrialchain-jo.com
10	Al shahin for metal industries	Saudi Arabia	ridafarhan56@gmail.com	http://www.alshahin.com/
11	Crown Prince Foundation	Jordan	Nserhan@cpf.jo	Cpf.jo
12	وزارة الشباب	Jordan	----	Saidanoful@gmail.com
13	Home	Jordan	-----	https://www.epyasolutions.com/
14	ACTED	Jordan	Jordan@acted.org	Jordan@acted.org
15	INTERNATIONAL MEDICAL CORPS	Jordan	yazeed.ali@gmail.com	yazeed.ali@gmail.com
16	Maani Group	Jordan	info@maanigroup.com	info@maanigroup.com
17	open sooq	Jordan	jo@opensooq.com	jo@opensooq.com
18	Oval office group	Jordan	ovalogroup@webster.com	ovalogroup@webster.com
19	Pioneers Academy News & Events	Jordan	info@pioneers-academy.com	info@pioneers-academy.com
20	Socium tech	Jordan	info@sociumtech.com	info@sociumtech.com

Table 1: JOB_JO Networking Matrix